

Texas FFA Food Science and Technology
Team Product Development Project Scorecard

School: _____

Team #: _____

Package Design	Possible Score	Team Score
Use and development of nutrition label		
<ul style="list-style-type: none"> • Required information present 	10	
<ul style="list-style-type: none"> • Correct calculations 	10	
<ul style="list-style-type: none"> • Correct organization 	10	
Use and development of the ingredient statement		
<ul style="list-style-type: none"> • Present 	10	
<ul style="list-style-type: none"> • Correct order and all ingredients included 	10	
<ul style="list-style-type: none"> • Location on package 	10	
Use of principle display panel to convey information		
<ul style="list-style-type: none"> • All required components 	15	
<ul style="list-style-type: none"> • Correct information 	15	
<ul style="list-style-type: none"> • Location on package 	10	
Package Design Subtotal	100	
Product Development Oral Presentation	Possible Score	Total Score
Cost of Goods Sold	20	
<ul style="list-style-type: none"> • Costing • Accuracy 		
Nutrition	20	
<ul style="list-style-type: none"> • Communicate nutritional quality of product • Apply nutritional quality to health benefits 		
Target Audience	20	
<ul style="list-style-type: none"> • Identification of key consumer 		
Quality Control	20	
<ul style="list-style-type: none"> • Key quality attribute of consistent product • Examples: flavor, color, texture, net weight, size 		
Marketing and Sales	20	
<ul style="list-style-type: none"> • Communicated with future users • Promotions • Market locations 		
Product	20	
<ul style="list-style-type: none"> • Appearance • Texture • Shelf-life • Interaction of ingredients • Creativity 		
Processing	20	
<ul style="list-style-type: none"> • Description of how to make product • Equipment • Flow diagrams, unit operations • People 		
Packaging	20	
<ul style="list-style-type: none"> • Materials used • Appropriate for use of product 		

• Creativity		
Food Safety	20	
• Discussed potential hazards/concerns associated with products		
Formulation Concepts		
• How well did product match concept/product development scenario	30	
• Category	5	
• Platform	5	
Quality of Presentation		
• Equitable participation of team members	5	
• Organization	5	
• Use of time allowed	5	
• Professionalism	5	
• Presence and enthusiasm	5	
• Mannerisms	5	
Product Development Oral Presentation Subtotal	250	
Response to Judges' Questions	Possible Score	Team Score
Team Participation in Question Response	25	
• All team members contributed		
Quality of Response	25	
• Accuracy		
• Ability to answer		
• Originality		
• Knowledge		
Response to Judges' Questions Subtotal	50	
TOTAL POINTS	400	

Comments:

Judge's Signature: _____ **Date:** _____